1. Conclusions: more projects where successful than failed for most of the year, with the exception of Dec; the lower the goal the better chance of success; “plays” had more activity than other sub-categories
2. Limitations could be incomplete data set; not enough types or counts to make accurate conclusions; any outliers that could sway the data
3. You can look at a cross table of category by sub-category; look at category by total number of donations – see if there is more wider support; duration of time between start and end to whether it is successful or failed